

2018 School of Construction 23rd Annual Golf Classic

NEW LOCATION!



Springbank
Links
GOLF CLUB



School of Construction

School of Construction 23rd Annual Golf Classic

Thursday, Aug. 16, 2018
Springbank Links Golf Club



We invite you to join us as a sponsor of the 2018
SAIT School of Construction Golf Classic in support of education.
Springbank Links Golf Club | Thursday, Aug. 16, 2018

You make it happen

SAIT's first-class construction education facilities combined with the student awards you support give us the ability to create student success. Your contributions through the School of Construction Golf Classic over the last two decades means we are equipped to teach with the latest technology while providing the financial assistance students need.

Thank you for your participation in our annual golf tournament. This event is a fine example of how our partnership with the construction industry continues to grow. With your ongoing support, we continue to break new ground in developing the skilled and innovative workforce needed by Calgary's construction industry.

Scott MacPherson
Dean, SAIT Polytechnic School of Construction

Enjoy a day of fun while supporting a good cause

This year's tournament is guaranteed to be an unforgettable day of great golf and we are excited to be at a new course this year! There's more to the Classic than playing 18 holes with friends and colleagues. Please consider the opportunity to participate as a sponsor. You and your company will be recognized as important partners with SAIT in construction education.

As a sponsor, your contribution will make an important difference to SAIT students. Participants in last year's event raised over \$77,000 for scholarships for men and women who are learning skills vital to the success of the construction industry.

Since the 2010 tournament, 166 awards valuing \$166,000 have been received by School of Construction students. An additional \$100,000 has been invested into the tournament's legacy endowment fund which is now paying out, at minimum, two \$1,000 awards in perpetuity. This does not include the aforementioned funds raised by our 2017 sponsors.

Opportunities range from a shared hole sponsorship for only \$800 to presenting sponsor for \$10,000. Please register soon to reserve your right to exclusive marketing materials and on-site promotion. You'll find more sponsorship details outlined in the enclosed sponsorship package.

We are excited to be hosting the tournament at Springbank Links Golf Club, offering an exciting and challenging new golf experience.

We'd love to see you on the links so please register early because the tournament sells out quickly — \$275 per person or \$1,000 per foursome.

Organizing committee chairs

Garnet Young, Chair — Past Project Manager, Trotter and Morton Building Technologies,
Past VP Mechanical Contractors Association of Alberta

Bob Robinson, Vice-Chair — President and CEO, Westcor Construction Ltd.
Past President/Chair of the Calgary General Contractors Association, Calgary and Alberta Construction Associations.
Chair of the CCA Construction Career Expo; and Trustee of the CCA Education Fund.



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Sponsorship opportunities

Thank you to our sponsors for helping us sell out year after year! 2017 tournament sponsors are entitled to a first right of refusal for sponsorship opportunities — we request your commitment by March 28, 2018. Your commitment to the 2018 tournament secures your opportunity to purchase additional golfer registrations. Sponsorship opportunities and the remaining golfer spots will become available to the general public as of March 28, 2018.

Presenting sponsor

\$10,000 (one available)

- Recognition as Golf Classic title sponsor
- Company logo predominantly featured on all pre-event and onsite promotional materials
- On-site signage at the Golf Classic
- Full-page colour advertisement in event program
- Opportunity to publish welcoming remarks and company profile in event program
- Sponsorship recognition and thank you gift presentation during BBQ dinner
- Opportunity to speak at the BBQ dinner
- Post-event advertising
- Four entries into sponsor draw for dinner for four at SAIT Highwood Dining Room (two dinners available, each \$300 value)
- One complimentary golf foursome*
- Includes first right of refusal

NEW SPONSOR OPPORTUNITY

18.5 Hole sponsor \$3,500

- Prize competition
- Chipping activity
- Great location

Major sponsor

- Company logo on applicable promotional materials
- On-site signage at the Golf Classic
- Verbal recognition during BBQ dinner
- Post-event advertising
- Entries into sponsor draw for dinner for four at SAIT Highwood Dining Room (two dinners available, each \$300 value)
- Sponsorships \$5,000 and greater receive three entries
- Sponsorships less than \$5,000 receive two entries
- Two complimentary golfer registrations*

Major sponsor opportunities include

- Wine Sponsor \$5,000
- BBQ Dinner Sponsor \$5,000
- Major Raffle Prize Sponsor \$5,000
- Golf Cart Sponsor \$3,500
- Million Dollar Shoot-Out Sponsor \$3,500
- Scorecard Sponsor \$3,500
- Breakfast Sponsor \$3,500
- Golf Ball Sponsor \$3,500
- Media Sponsor \$3,500
- Tee Gift Sponsor \$3,500
- 19th Hole Sponsor \$3,500
- 18.5 Hole Sponsor \$3,500
- Bailey's and Coffee Cart Sponsor \$3,500
- Lunch Sponsor \$3,500

Hole sponsor

- Recognition on applicable promotional materials
- On-site signage at the Golf Classic
- Post-event advertising
- Complimentary golfer registration* (Exclusive Hole and Driving Range Sponsors only)

Hole sponsor opportunities include:

- Exclusive Hole Sponsor \$2,000 (logo recognition on applicable promotional materials, exclusive signage on your hole, logo on post-event advertising, one complimentary golfer registration)*
- Driving Range Sponsor \$2,000 (logo recognition on applicable promotional materials, sign on driving range, logo on post-event advertising, one complimentary golfer registration)*
- Shared Hole Sponsor \$800 (logo recognition on applicable promotional materials, sign on one hole, logo on post-event advertising)*

Other opportunities

Hole-in-one sponsor (three available)

- You provide the Hole-In-One insurance in exchange for signage on the hole and recognition in promotional materials and post-event advertising as Hole-In-One sponsor

Thursday, Aug. 16 | Springbank Links Golf Club
7:30 am Registration/Breakfast
8:30 am SHOTGUN START | BBQ dinner to follow

For more information contact James Foster:
403.210.4322 | soc.golf@sait.ca | sait.ca

**Your commitment to the 2018 tournament secures your opportunity to purchase additional golfer registrations prior to the remaining golfer spots becoming available to the general public as of March 28, 2018.*



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Sponsorship opportunities

- | | | |
|---|--|---|
| <input type="checkbox"/> Presenting Sponsor \$10,000 (includes four golf spots) | <input type="checkbox"/> Scorecard Sponsor \$3,500 (includes two golf spots) | <input type="checkbox"/> 18.5 Hole Sponsor \$3,500 (includes two golf spots) |
| <input type="checkbox"/> Wine Sponsor \$5,000 (includes two golf spots) | <input type="checkbox"/> Breakfast Sponsor \$3,500 (includes two golf spots) | <input type="checkbox"/> 19th Hole Sponsor \$3,500 (includes two golf spots) |
| <input type="checkbox"/> BBQ Dinner Sponsor \$5,000 (includes two golf spots) | <input type="checkbox"/> Golf Ball Sponsor \$3,500 (includes two golf spots) | <input type="checkbox"/> Bailey's and Coffee Cart Sponsor \$3,500 (includes two golf spots) |
| <input type="checkbox"/> Major Raffle Prize Sponsor \$5,000 (includes two golf spots) | <input type="checkbox"/> Media Sponsor \$3,500 (includes two golf spots) | <input type="checkbox"/> Exclusive Hole Sponsor \$2,000 (includes one golf spot) |
| <input type="checkbox"/> Golf Cart Sponsor \$3,500 (includes two golf spots) | <input type="checkbox"/> Lunch Sponsor \$3,500 (includes two golf spots) | <input type="checkbox"/> Driving Range Sponsor \$2,000 (includes one golf spot) |
| <input type="checkbox"/> Million Dollar Shoot-Out Sponsor \$3,500 (includes two golf spots) | <input type="checkbox"/> Tee Gift Sponsor \$3,500 (includes two golf spots) | <input type="checkbox"/> Shared Hole Sponsor \$800 |
| | | <input type="checkbox"/> Hole-in-one sponsor |

Golf packages*

- Foursome \$1,000 (Qty _____) Individual Golfer \$275 (Qty _____) Super Ticket Prepayment** (_____ Qty of golfers x \$50)
★ EARLY BIRD PRICING

* Please note that sponsors have the exclusive opportunity to add additional golf spots.

** Super Tickets have a \$70 value and includes two Mulligans, Million Dollar Shoot-Out and raffle tickets.

Sponsor contact information

Name _____
Company _____
Address _____
City _____ Postal Code _____
Phone _____ Email _____

NEW PAYMENT INFORMATION

To secure your payment please email this form back to soc.golf@sait.ca or call Carly Mathieson at 403.210.4567.

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